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LET'S TALK ABOUT GETTING YOUR RETIREMENT STARTED IN ABOUT 15 MINUTES. Open an IRA in about 15 minutes with as little as \$1000.

GET STARTED



charles SCHWAB

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JUNE 2012 8 GROWING HEALTH AND FITNESS FRANCHISES

Fresh Healthy Vending



Product/service: Healthy and organic snacks

Franchises in the U.S.: 150

Growth in franchises (over the past 12 months): 30%

Net worth requirement: N/A

Royalty: 6% of units that have 100-plus sales per month

Franchise fee: \$120,000 to buy 10 standard units; \$80,000 to buy five coffee/snack units

With 1,500 vending machine locations (franchisees have multiple machines in a region), the company's largest presence is in schools. Fresh Healthy Vending machines, stocked with items such as Naked Juices and Stacy's Pita Chips, are also found in gyms, yoga studios, car dealerships and other locations. Headquartered in San Diego, Calif., the firm recently rolled out a combination snack/organic coffee machine designed for the workplace. Franchisee training includes how to best stock a machine based on local demographics and other business know-how.

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Important Disclosures

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