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Lifestyle

Giuliana Rancic Joins Trendsetters at LuxeYard

By: Aimee | Posted on April 18, 2012 | 0 Comments

LOS ANGELES, CALIFORNIA (April 18, 2012) LuxeYard, has announced that E! entertainment journalist and beauty expert Giuliana Rancic has joined their group of Trendsetters. The Trendsetters at the flash sale site make their picks on what is hot, helping to offer up weekly high-fashion merchandise at rock-bottom prices.

"We are thrilled to have Giuliana on board as one of our Trendsetters," explains Braden Richter, the chief executive officer of LuxeYard (www.LuxeYard.com), an online member site that offers discounts on home furnishings and more. "We look forward to seeing her picks and enjoying the style that she brings to the table. We know that our site members will like following her picks, as well."

Giuliana Rancic is known in the entertainment industry as a style maven. As an entertainment news anchor, she often reports on such topics as style, beauty, celebrities and fashion trends. She is also known for hosting events, such as the Golden Globes and Miss USA 2011, in addition to a variety of shows in which she has acted.

In her first Trendsetter flash-sale picks, she has selected such items as a white Amorita (Buddha head), stylish and unique bookends, a trendy table, a bubble mirror and an eye-chart pillow, among others. The flash sales, which have become a hot trend, allow site members to gain access to quality merchandise for a fraction of what it costs retail. Shoppers who act quickly to get in on the sale can save up to 70 percent on a variety of housewares, textiles, cookware, lamps, fashion apparel, and more.

"I'm always a trendsetter, so this is going to be a fun thing for me to do," said Giuliana Rancic. "I'm looking forward to helping my fans find amazing items at affordable prices."

Luxe Lounge

- imaging it right now. I lik..
- Ashley Cummings on Feel Like a King or .. : I wanna go there. Cool stuff!..
- Q Quyen on Most Creative Jewelr.. : I agree these were effective campai..
- James Rothaar on Tissot Official Time.. : I saw a show recently at MSG. Peopl..
- bculture_matt on Tissot Official Time.. : Have always loved the T-Touch serie..
- Emma on How does a 3-day lux : Amazing

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LuxeYard offers both group buys and flash sales, all of which are available to members. Their site memberships are free and are open to the public. The site will soon be offering the same deep discounts on apparel. The site also offers limited-time sales and concierge buying and is the only public pure play flash site traded on the stock market. LuxeYard has also launched their LuxeStyle division, aimed at bringing consumers deep discounts on high-end fashion apparel.

About LuxeYard

LuxeYard is a members-only flash sale site for luxury home furnishings, décor and fashion that offers access to unique products sourced by a seasoned team at a fraction of retail prices. LuxeYard is the pioneer of Concierge Buying, which gives members the power to determine the items sold on the site, and Group Buy which allows them to lower the price by socially sharing sale items with friends. With a veteran retail, ecommerce and digital marketing management team, LuxeYard partners with trendsetters and industry insiders to deliver interactivity and content on its pages. To become a member, visit www.LuxeYard.com.

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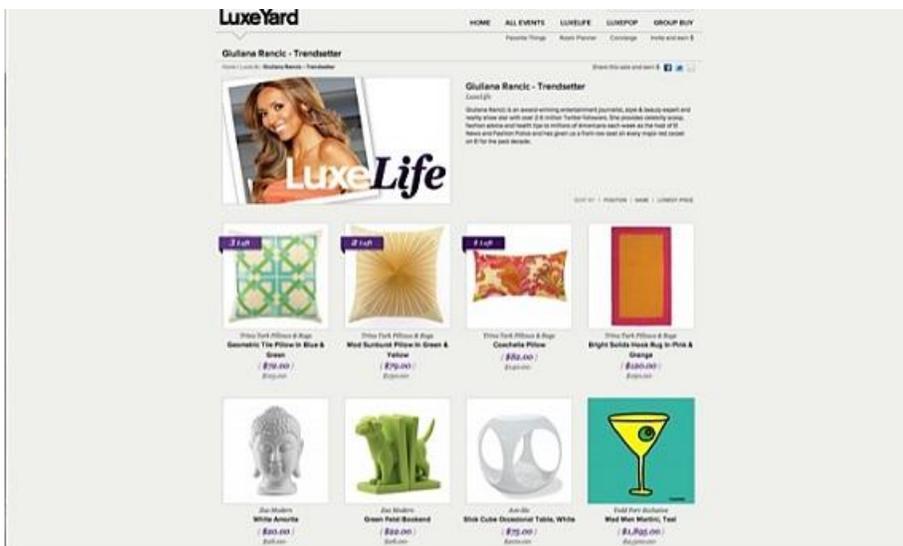
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