

Search for posts...



Join (/account/signup/) / Sign In (/account/login/) / Help (/support/)

Women (/women/) Technology (/technology/) Business (/business/) Entertainment (/entertainment/) Lifestyle (/lifestyle/) Sports (/sports/)

Blog Directory (/blog/directory/) Top 100 (/blogs/top100/) Tags (/tag/) People (/people/) Write for Technorati (/write-for-technorati/)

State of the Blogosphere (/state-of-the-blogosphere/) Technorati Blog (http://technoratimedia.com/?cat=70)

Join Technorati's Google+ Page (https://plus.google.com/u/0/b/100283972493881772439/100283972493881772439/posts)

expert-steve/ / Page 2

A Chat With Music Expert Steve Lobel - Page 2

Author: [Bryan Cain-Jackson \(/people/makingsense/\)](#)

Published: [October 18, 2012 at 1:52 pm \(/archive/2012/10/\)](#)

Share 3

Tweet 7

0

Unsigned Artists be heard

Do you have music the world needs to hear? Whotune radio wants you.

[WhoTune.com](#)

AdChoices

He owns A2Z Entertainment, as well as co-founder of Pathfinders, a non-profit agency.

Steve has dedicated himself to helping artists get their face time with important people like himself in the music industry. *Live with Steve Lobel* is a weekly radio series with a goal to help independent artists identify the opportunities to expand their enterprises.

"I just want to give back." Steve said. "I visit schools and meet with kids and teach them about the industry they want to break in to. I teach them about the music industry."

He recognizes that the industry has changed a lot and wants everyone to know that it's important to keep up.

"Patience and perseverance is what you need. It takes time to get yourself out there. The game has changed because of the internet; new talent has saturated the market. There are so many people out there now, that it's making it difficult for people like myself who look for new talent difficult to choose who to back."

"Everyone is creaming about 2 Chainz, but very few people realize that he's been at it for 15 years. It didn't happen overnight and he worked hard to get to where he's at right now. Everyone wants instant gratification, but it takes hard work and time and patience."

Steve is hoping to put an old school spin on getting some new talent in front of audiences.

"We're doing this music showcase, we're going to have a lot of celebrities there and 16 independent artists to showcase possible new talent just the way that we did in the old days."

The *We Working Artist Showcase* is October 20, 2012 at The Key Club in West Hollywood, CA. The event is being presented by Dirtyworks Productions and has a list of performers scheduled, including Young Kore, Roc Star Board, Brillance, Squad, and more. Among many other special guests, Bone Thugs 'N Harmony is scheduled to be there.

For more information visit Steve's website [here \(http://www.livewithstevelobel.com/\)](http://www.livewithstevelobel.com/).

Like 3 people like this.

[Read comments on this article, and add some feedback of your own \(#comments\)](#)

Page 1 (/entertainment/music/article/a-chat-with-music-expert-steve/) 2

About this article

Article Tags

Latest Music Articles

[A Chat With Music Expert Steve Lobel \(/entertainment/music/article/a-chat-with-music-expert-steve/\)](#)

[File Sharers Buy More Music Than Non-File Sharers \(/entertainment/music/article/file-sharers-buy-more-music-than/\)](#)

[Peelander-Z: The Acid Trip You've Never Had \(/entertainment/music/article/peelander-z-the-acid-trip-youve/\)](#)

[Drop Electric: Moving Music Pictures \(/entertainment/music/article/drop-electric-moving-music-pictures/\)](#)

[Digital Antique: Classically Infused Rock \(/entertainment/music/article/digital-antique-classically-infused-rock/\)](#)

[All Music Articles \(/archive/2012/10/19/?channel=music\)](#)

Follow Technorati



<http://www.facebook.com/technorati>



<http://twitter.com/#!/technorati>

Recent Music Features



[\(/entertainment/music/feature/jazzed-up/\)](#)



Article Author: [Bryan Cain-Jackson \(/people/makingsense/\)](#)

Bryan, an Assistant Editor for Technorati, is a native of the Northern California Bay Area and is an acclaimed actor/writer on the stage since the age of 12. His hobbies are reading, writing, traveling, cooking, going to plays and watching a good film, particularly the classics. ...

[Bryan Cain-Jackson's author page \(/people/makingsense/\)](#) – [Author's Blog \(http://alwaysmakingsense.blogspot.com\)](#)

[AD Skolar. \(/tag/ad-skolar\)](#) [Bone Thugs 'N Harmony. \(/tag/bone-thugs-n-harmony\)](#) [Common. \(/tag/common\)](#) [Fat Joe. \(/tag/fat-joe\)](#) [hip-hop. \(/tag/hip-hop\)](#) [Ivaz. \(/tag/ivaz\)](#) [Journee Ellis. \(/tag/journee-ellis\)](#) [Live With Steve Lobel. \(/tag/live-with-steve-lobel\)](#) [Mann. \(/tag/mann\)](#) [Music. \(/tag/music\)](#) [music artists. \(/tag/music-artists\)](#) [music industry. \(/tag/music-industry\)](#) [Outlawz. \(/tag/outlawz\)](#) [Pathfinders. \(/tag/pathfinders\)](#) [Run DMC. \(/tag/run-dmc\)](#) [Sean Kingston. \(/tag/sean-kingston\)](#) [singer. \(/tag/singer\)](#) [songwriters. \(/tag/songwriters\)](#) [Steve Lobel A2Z Entertainment. \(/tag/steve-lobel-a2z-entertainment\)](#) [The Key Club. \(/tag/the-key-club\)](#) [The We Working Artist Showcase. \(/tag/the-we-working-artist-showcase\)](#) [Tiffany Rosebud. \(/tag/tiffany-rosebud\)](#)

Share: <http://www.addthis.com/bookmark.php?v=20>

[Jazzed Up](#)

[All Music Features \(/entertainment/music/features/\)](#)

Member Purchase Program exclusive: **Double your discount*** Double your member discount* on Windows® 7 systems through 10/28. **100% SMART** Windows 7

<http://va.px.invitemedia.com/pixel?returnType=redirect&key=Click&b=ri120.ovq.wiz.cebq2&message=eJwN157440-26110-375?mpt=1350651929>

Write for Technorati

Bryan Cain-Jackson writes articles for Technorati. If you're a writer, find out how you can too!

[Find out how to become a writer for Technorati. \(/write-for-technorati/\)](#)

Add your comment, speak your mind

Personal attacks are NOT allowed [Please read our comment policy \(/technorati-comments-policy/\)](#)

You must be logged in to comment [Login](#)

Type your comment here...

Post

No items at this time...

technoratiwtf
Where's The Fire!: A Chat With Music Expert Steve Lobel: Steve Lobel wants to get independent artists in front o... <http://bit.ly/RI147Z> (<http://bit.ly/RI147Z>)
15 Hours Ago (<http://twitter.com/technoratiwtf/statuses/259044156880613376>)
from [Twitter](http://twitter.com/technoratiwtf/statuses/259044156880613376) (<http://twitter.com/technoratiwtf/statuses/259044156880613376>) · Reply

Top News Stories
A Chat With Music Expert Steve Lobel <http://bit.ly/VfSIOI> (<http://bit.ly/VfSIOI>)
16 Hours Ago (<http://twitter.com/FreeGiveaways/statuses/259035847586873345>)
from [Twitter](http://twitter.com/FreeGiveaways/statuses/259035847586873345) (<http://twitter.com/FreeGiveaways/statuses/259035847586873345>) · Reply

David
A Chat With Music Expert Steve Lobel: Steve Lobel wants to get independent artists in front of audiences and hel... <http://bit.ly/QxTLMv> (<http://bit.ly/QxTLMv>)
16 Hours Ago (<http://twitter.com/ezmedia/statuses/259035848681598976>)
from [Twitter](http://twitter.com/ezmedia/statuses/259035848681598976) (<http://twitter.com/ezmedia/statuses/259035848681598976>) · Reply

Robert J Hampton
A Chat With Music Expert Steve Lobel: Steve Lobel wants to get independent artists in front of audiences and hel... <http://bit.ly/QxTOb8> (<http://bit.ly/QxTOb8>)
16 Hours Ago (<http://twitter.com/RJHampton/statuses/259035842557911041>)
from [Twitter](http://twitter.com/RJHampton/statuses/259035842557911041) (<http://twitter.com/RJHampton/statuses/259035842557911041>) · Reply

Joseph Santoro
A Chat With Music Expert Steve Lobel: Steve Lobel wants to get independent artists in front of audiences... <http://i.mp/XuDqgT> (<http://i.mp/XuDqgT>) [ff](http://search.twitter.com/search?q=%23ff) (<http://search.twitter.com/search?q=%23ff>)

Featured



<http://technorati.com/entertainment/article/guitarist-steve-hackett-revisits-genesis/>
Guitarist Steve Hackett Revisits Genesis
<http://technorati.com/entertainment/article/guitarist-steve-hackett-revisits-genesis/>
by [James Wood](http://technorati.com/people/iimewood)



<http://technorati.com/entertainment/article/review-if-there-is-i-havent/>
Review: Jake Gyllendahl's If There Is I Haven't Found...
<http://technorati.com/entertainment/article/review-if-there-is-i-havent/>
by [Carole Di Tosti](http://technorati.com/people/goldensylph)



<http://technorati.com/entertainment/film/article/pitch-perfect-a-film-review/>
Pitch Perfect - A Film Review
<http://technorati.com/entertainment/film/article/pitch-perfect-a-film-review/>
by [Stephen Alexander](http://technorati.com/people/stephengm/)

fb (<http://search.twitter.com/search?q=%23fb>)
16 Hours Ago (http://twitter.com/Joseph_Santoro/statuses/259034929583775746)
from [Twitter](http://twitter.com/Joseph_Santoro/statuses/259034929583775746) (http://twitter.com/Joseph_Santoro/statuses/259034929583775746) · Reply

Currently Hot



<http://technorati.com/entertainment/music/article/a-chat-with-music-expert-steve-lobel/>
File Sharers Buy More Music Than Non-File Sharers



<http://technorati.com/social-media/article/waze-to-ditch-apple-maps/>
Waze to Ditch Apple Maps



<http://technorati.com/social-media/article/is-facebook-giving-brands-access-to/>
Is Facebook Giving Brands Access to Your Full Social Graph?

Welcome to the new Technorati.com

The blogosphere evolves and so do we.
[Read all about it!](http://technorati.com/social-media/article/welcome-to-the-new-technorati-com/)

Keep in touch with Technorati



<http://twitter.com/technorati>



<http://twitter.com/twittoratinews>



<http://twitter.com/Blogcritics>

Network

- [Twittorati](http://twittorati.com/)
- [Blogcritics](http://blogcritics.org/)
- [Technorati Media](http://technorati.com/)
- <http://technorati.com/>

Articles

- [Features](http://technorati.com/features/)
- [Article Archive](http://technorati.com/archive/2012/10/19/)
- [Write for Technorati](http://technorati.com/write-for-technorati/)
- [RSS Feed](http://technorati.com/feed/)
- <http://feeds09.technorati.com/trarticles/>
- [Hottest Blog Posts](http://feeds09.technorati.com/trblogposts/)
- <http://feeds09.technorati.com/trblogposts/>

Support

- [Support Home](http://technorati.com/support/)
- [Contact Us](http://technorati.com/contact-us/)
- [Beta Status](http://technorati.com/beta-status/)
- [What Is Authority?](http://technorati.com/what-is-technorati-authority/)

Technorati Media Partners

- Visit these great blogs in our network:
- [Playlist](http://www.playlist.com/)
 - [Geeky Gadgets](http://www.geekygadgets.com/)
 - [Gadgets.com](http://www.gadgets.com/)
 - [Justin.tv](http://justin.tv/)
 - [I Has A Hotdog!](http://hasahotdog.com/)
 - [Chris Pirillo](http://chris.pirillo.com/)
 - <http://chris.pirillo.com/>
 - [Creative Weblogging](http://creativeblogging.com/)
 - [http://Creative-Weblogging.com/](http://creativeblogging.com/)
 - [Zatz Not Funny!](http://ZatzNotFunny.com/)
 - [TheCoolist](http://www.thecoolist.com/)
 - <http://www.thecoolist.com/>
 - [The Inquisitr](http://www.inquisitr.com/)
 - <http://www.inquisitr.com/>

Technorati Media

© Technorati, Inc / [Technorati Media](http://technorati.com/) / [Technorati.com](http://technorati.com/) / [Blogcritics](http://blogcritics.org/)
All screenshots on Technorati.com are powered by [ShrinkTheWeb](http://www.shrinktheweb.com/)
[About Technorati](http://about-technorati.com/) / [Terms of Service](http://terms-of-service.com/) / [Privacy](http://privacy-policy.com/) / [CC License](http://creativecommons.org/licenses/by-nc/3.0/) / [Write for Technorati](http://write-for-technorati.com/) / [Advertise](http://technorati.com/advertise.html) / [Jobs](http://technorati.com/technorati_media/advertisers.html)